

CCA Commercial Real Estate - Website Wireframes / Navigation

Version 3
January 15th, 2014

IA: Navigation Overview: Version 1

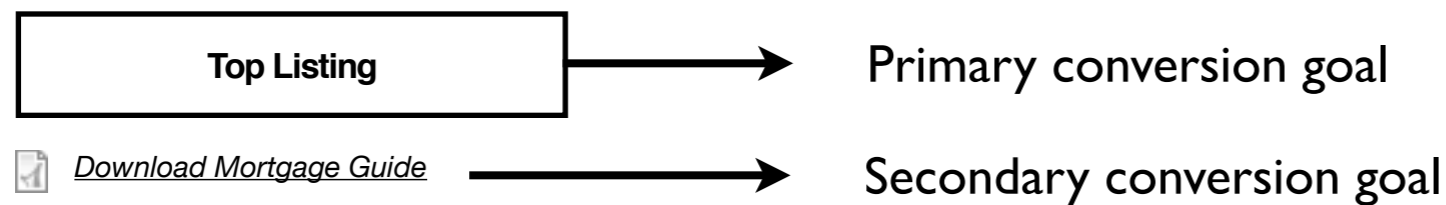
Utility menu



Primary navigation



CTA on homepage



Footer

- Company info
- Partners
- Address
- Careers
- Social links
- Contact
- SMB solutions
- Enterprise solutions
- Carrier-solutions
- Features
- MDM
- Mobile security

Primary Navigation: Website Content & Collateral: **24 Pages**

Search

Function / appears on any & all pages

1. Specific tenants
2. Price
3. Cap
4. Credit ratings
5. Location
6. Term left
7. Land lord responsibly
8. Demo
9. Sector (Auto, Fast Food, Dollar, etc.)
10. Brokerage firm: Marcus and Millicap, Corcoran, Stan Johnson ect ect

Financial Tools

3 Pages

- Mortgage Calculator
- Current mortgage rates
- credit ratings

Industry Insight

5+ Pages

- Blog / Articles / Industry News
- Guides / Advice
- FAQ
- Ask a Question
- Mortgage Calculator

Learn More

7 Pages

- (Who) Company Introduction
- (What) We Offer: How our solutions can help your business
- (Why)
 - Innovation, Trust, Security, Leadership
- (Where) Include Industries Served
 - List of Customers
 - Comparison to competitors
- Advertise on CCA
- Contact CCA
- Submit a Listing

Utility Menu: Website Content & Collateral: 8 Pages

Contact

6 Pages

- Contact CCA
- Submit a listing
- FAQ
- Submit a question

Customer Support

6 Pages

- Support Hotline
- Helpdesk
- Support Emails
- Important Phone #'s
- FAQ
- Ask a question

FAQ

3 Pages

- FAQ
- Submit a question
- Helpdesk

Helpdesk

1 Page

- Chat with a representative
- Submit to helpdesk

Submit a Listing

1 Form

1. Tenant
2. Gross Leasable area
3. Landlord responsibilities – Roof, HVAC Parking Lot, NNN, NN, Absolute
4. Annual Rent
5. Options
6. Increase in options
7. Bumps in base term
8. Rent /SF
9. Location
10. Years left on the lease
11. When lease commenced
12. Land(lot) size
13. When it was built
14. Cap
15. Asking price
16. Occupancy
17. Credit rating ie, BB, BBB, B- ect (N/A if not rated)
18. Few sentences that allow seller to give some description
19. Financing options – assumable mortgage ect
20. Condition of building/parking lot/roof/ HVAC
21. Commission rate
22. Picture(s), video
23. Survey – we may hold off on that because I think that should be a next step item when they get interest the investor can then request.
24. Sector (auto, dollar store, child care, medical, fast food (QSR), bank, RX(drug stores), grocery, big box(home depot, Lowes, TJ, staples,), mobile phone, specialty retail Panera, 7-11, pier one,
25. Whether Developer, principal, broker... this will be for our own records for future roll outs
26. Email address
27. Phone number
28. Firm they are with



Functionality Possibilities

- Google walk through location
- Compare properties side by side
- Plotting on a map
- Service Providers
- Comprehensive search functionality
- Contact Broker - download contact to phone from site
- Facetime / Skype with broker
- Social Media
- Connecting with service providers. inspectors / contractors ect
- Library database for documents for each listing ie. survey, leases, tax docs, basically all due diligence material
- Once the listing goes into LOI the listing then gets pushed to a new queue where you can get the DD docs.
- Roll out other areas of commercial, shopping centers, medical, industrial, office, hotel, assisted living, data centers ect
- Buyer can request an Offering Memorandum directly off the site
- To have the ability to access a confidentiality agreement on a listing to speed the Offering Memorandum (basically the document that provides all the details of the property) process if a confidentiality agreement is required
- There should be a way to look at the property and see what banks would be willing to finance it at
 - a. what terms would be a great help when making a deal to purchase
- When a broker populates a site what about bank financing availability. Many times a banks know a property and are already willing to finance so it would be great to have the ability to see this.
- Have standardization for all properties. If the person putting the listing up leaves out certain information the site will have a default setting.

Home

Submit a listing



Search

Financial Tools

Industry Insight

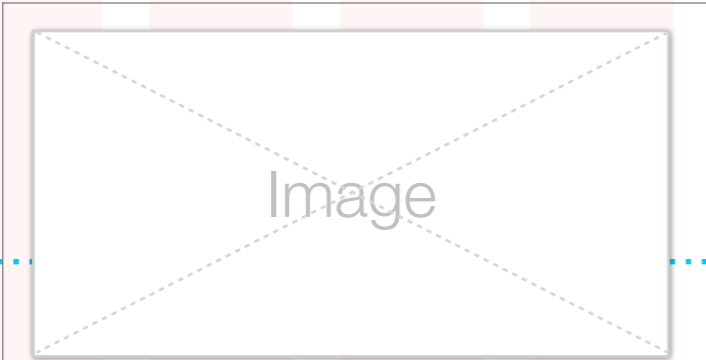
More

Property Listing Image

Address of location - \$ cost / cap rate > see listing

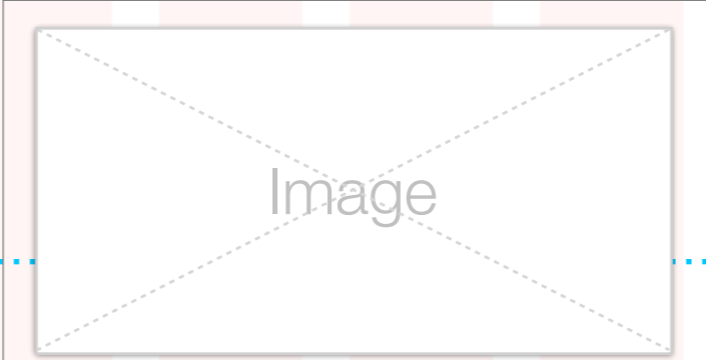
JOIN OUR EMAIL LIST

Submit



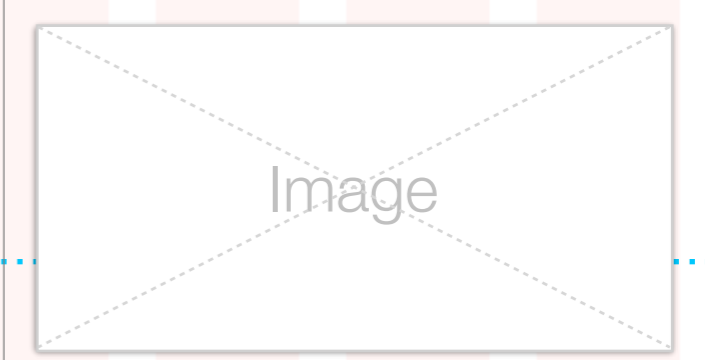
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Read More



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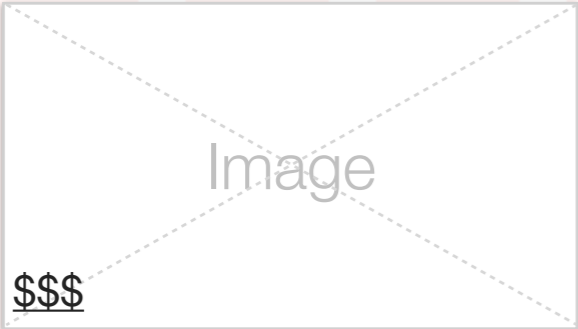
Read More



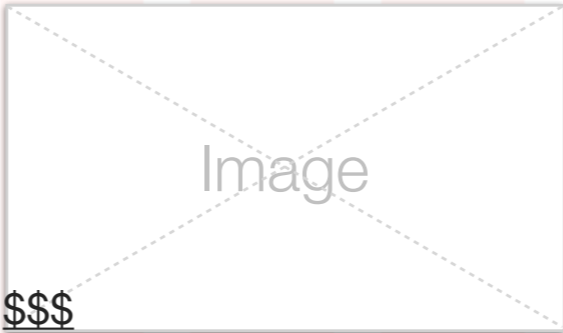
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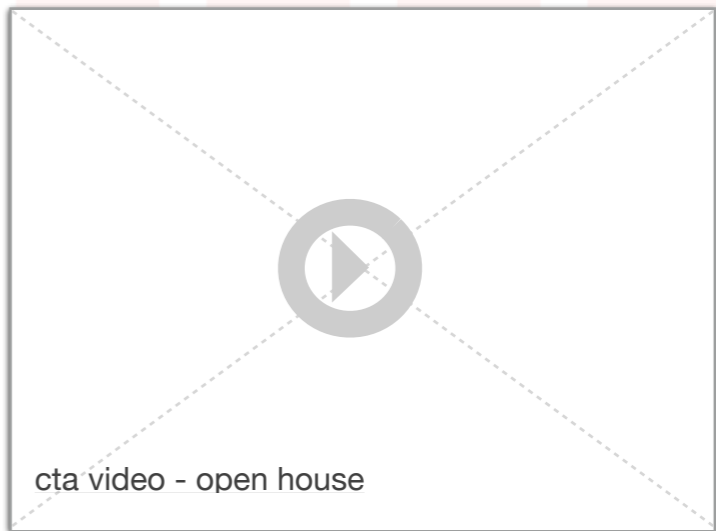
New Developments



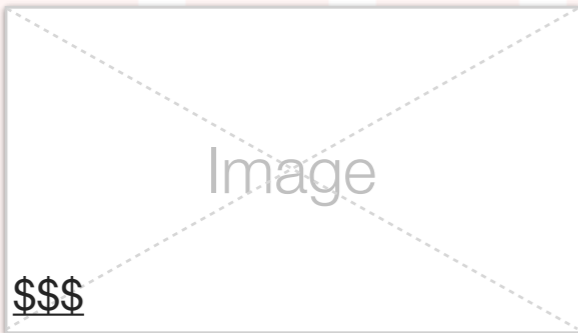
Cap Rate
Address and neighborhood



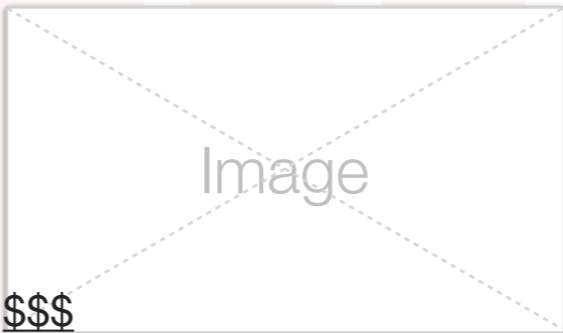
Cap Rate
Address and neighborhood



cta video - open house



Cap Rate
Address and neighborhood



Cap Rate
Address and neighborhood

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Lorem ipsum

Real Estate Toos

Real estate guide: ipsum dolor sit amet, consectetur adipiscing elit. Quisque faucibus eu quam nec condimentum.

Download >>

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Industry Events

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More Info >>

Event Two : dolor sit amet, consectetur adipiscing elit. Quisque faucibus eu quam nec condimentum audi famam illius solus in hostes ruit et patriam survivit.

Calculate >>

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Cap Rate
Address and neighborhood

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Cap Rate
Address and neighborhood

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Real Estate Toos

Upcoming Industry Events

Real estate guide: *ipsum dolor sit amet, consectetur adipiscing elit. Quisque faucibus eu quam nec condimentum.*
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Calculate >>

Industry News: *ipsum dolor sit amet, consectetur adipiscing elit. Quisque faucibus eu quam nec condimentum.*
More>>

[See our full blog >>](#)

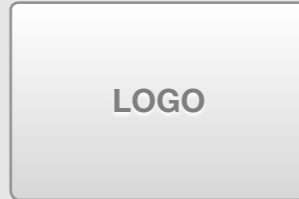
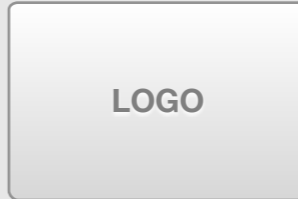
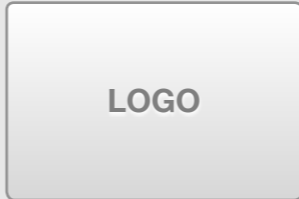
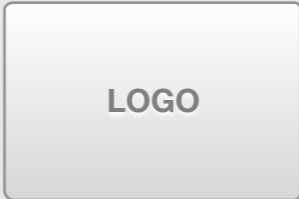
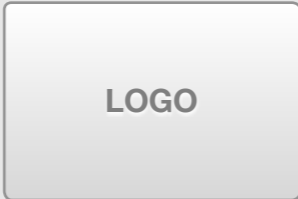
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More Info >>

Event Two : *dolor sit amet, consectetur adipiscing elit. Quisque faucibus eu quam nec condimentum audi famam illius solus in hostes ruit et patriam survavit.*
Calculate >>

Industry News: *ipsum dolor sit amet, consectetur adipiscing elit. Quisque faucibus eu quam nec condimentum.*
More>>

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People We Work With



Home - with search drop down

Submit a listing

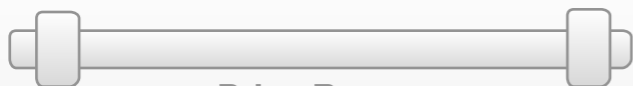


Search

Financial Tools

Industry Insight

More



Price Range
\$0 - \$25,000,000+

State / City / zip

Location

Industry v

Property Type

Credit v

Credit Range

Type of Tenant v

Specific Tenant

Space square footage v

Unit Size

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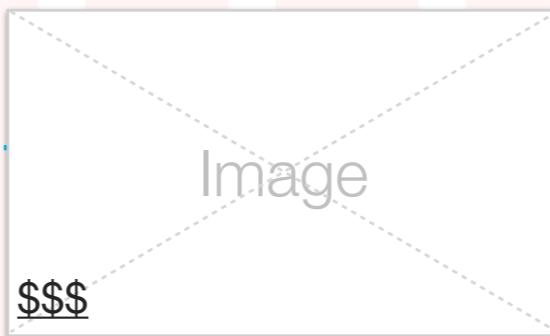
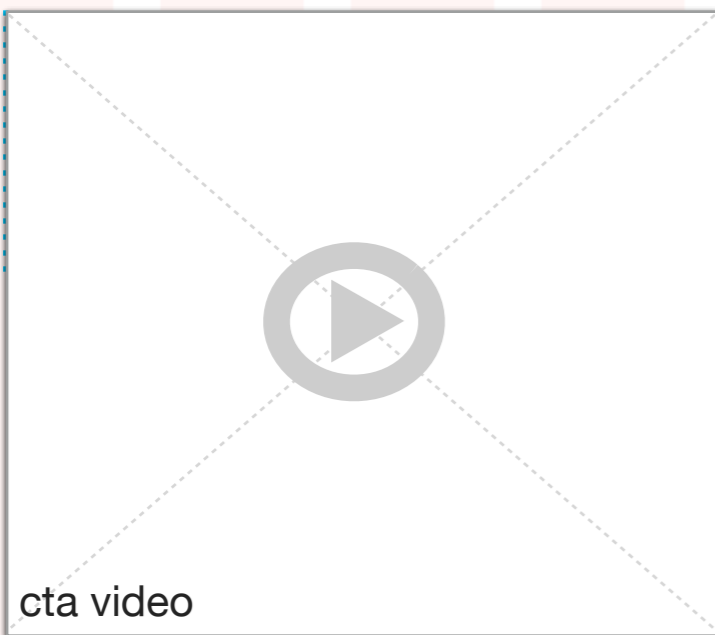
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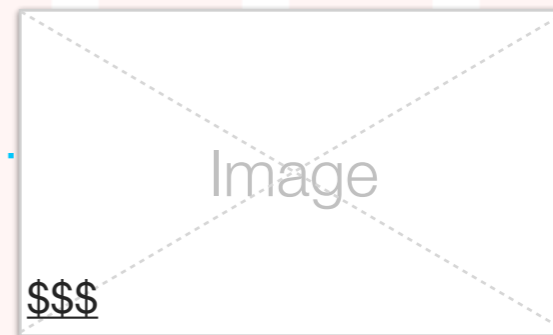
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Search

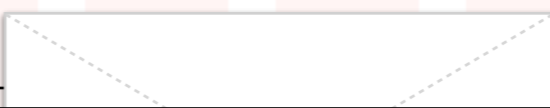
New Developments



Address and neighborhood



Address and neighborhood



Search Results - List View

Submit a listing



Search

Financial Tools

Industry Insight

More

Home > New York City > Brooklyn

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Submit

Brooklyn Commercial Real Estate

Listing View | Map View

Update Search Criteria



Price Range
\$0 - \$5,000,000

State / City / zip

Location

Industry

Property Type



Credit Range
\$0 - \$5,000,000

Type of Tenant

Specify

Space Size

Unit Size

Amenities

Search



Address and neighborhood



Address and neighborhood



Address and neighborhood



Address and neighborhood



Address and neighborhood



Address and neighborhood



Address and neighborhood



Address and neighborhood



Address and neighborhood

Search Results - Map View

[Submit a listing](#)



[Search](#)

[Financial Tools](#)

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[Home](#) > [New York City](#) > [Brooklyn](#)

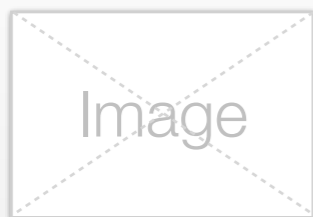
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Brooklyn Commercial Real Estate

[Listing View](#) | [Map View](#)

Update Search Criteria



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Address

Neighborhood



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Address

Neighborhood



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Address

Neighborhood



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Address

Neighborhood

1 2 3 4 5 6 7 8 9 10 [Next](#)

[Saved Listings](#)

Map

Property Listing

Submit a listing



Search

Financial Tools

Industry Insight

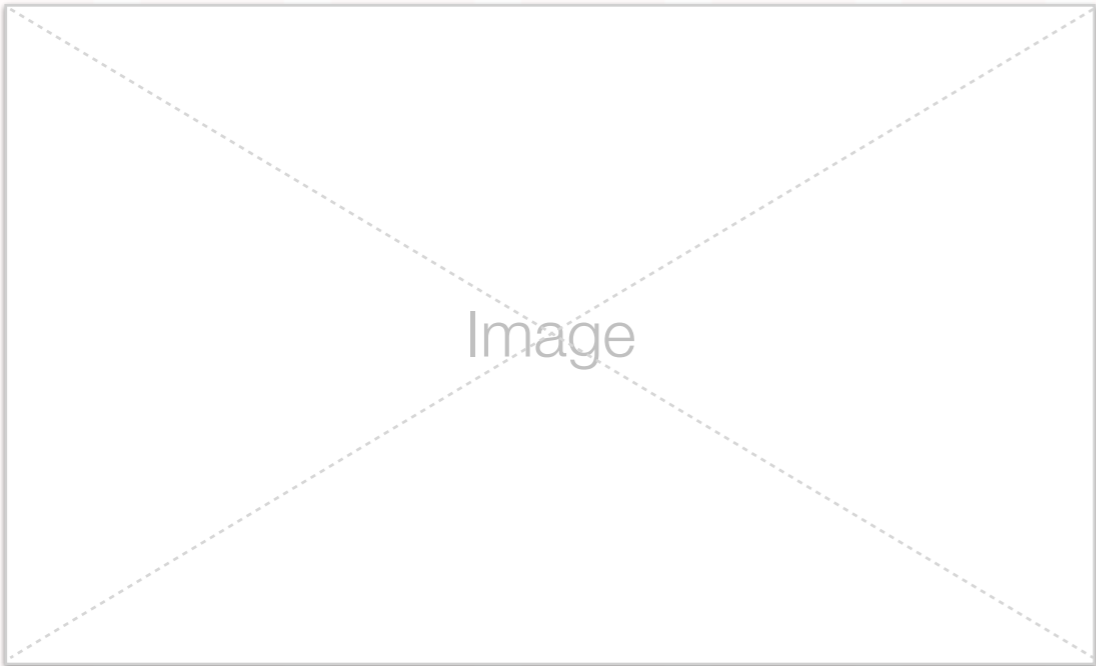
More

Home > New York City > Brooklyn > 754 myrtle ave

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754 Myrtle Ave, Brooklyn - \$ 1,565,593.67

[Back to Search](#)



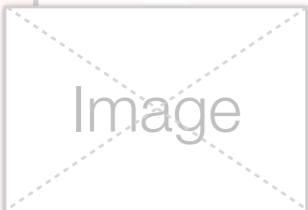
[Images](#) | [Floor Plan](#) | [Map](#) | [Street View](#) | [Walk Through](#)

- Contact Broker ▼
- Property Details ▼
- Demos ▼

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Saved Listings ▼



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Property Listing - Details

Submit a listing



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More

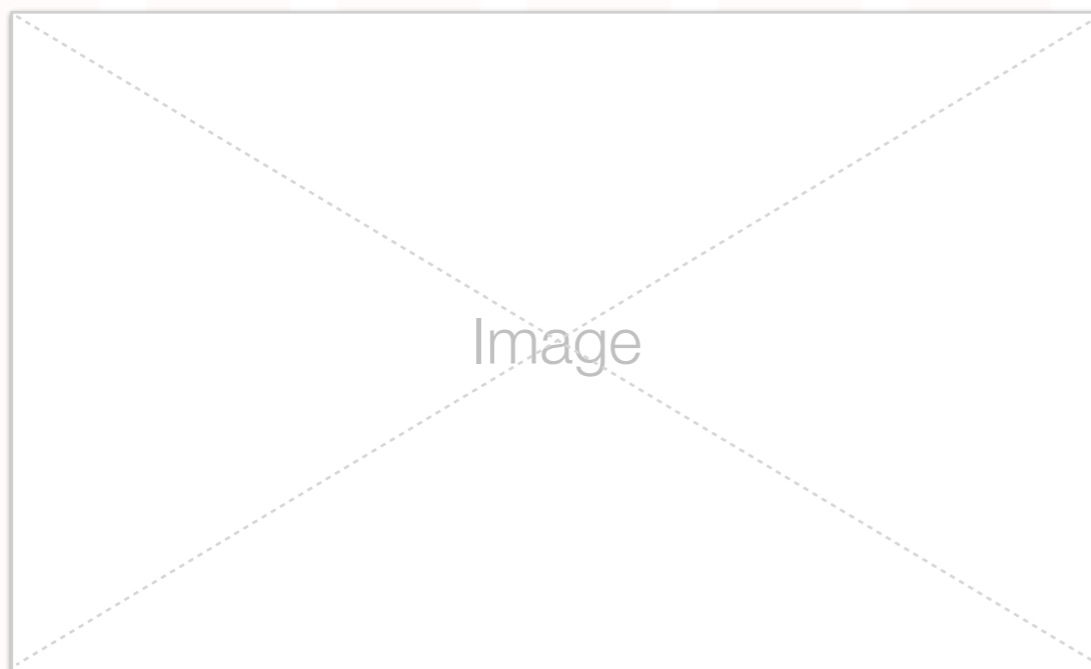
Home > New York City > Brooklyn > 754 myrtle ave

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754 Myrtle Ave, Brooklyn - \$ 1,565,593.67

Back to Search



Images | Floor Plan | Map | Street View | Walk Through

Share this page



Contact Broker

v



Name

Company

Number

Email

Property Details

v

Building Details

v

Area Details

v

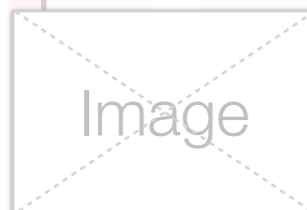
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Saved Listings ▾



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Local Information

Submit a listing



Search

Financial Tools

Industry Insight

More

Home > New York City > Local Information

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Brooklyn Information

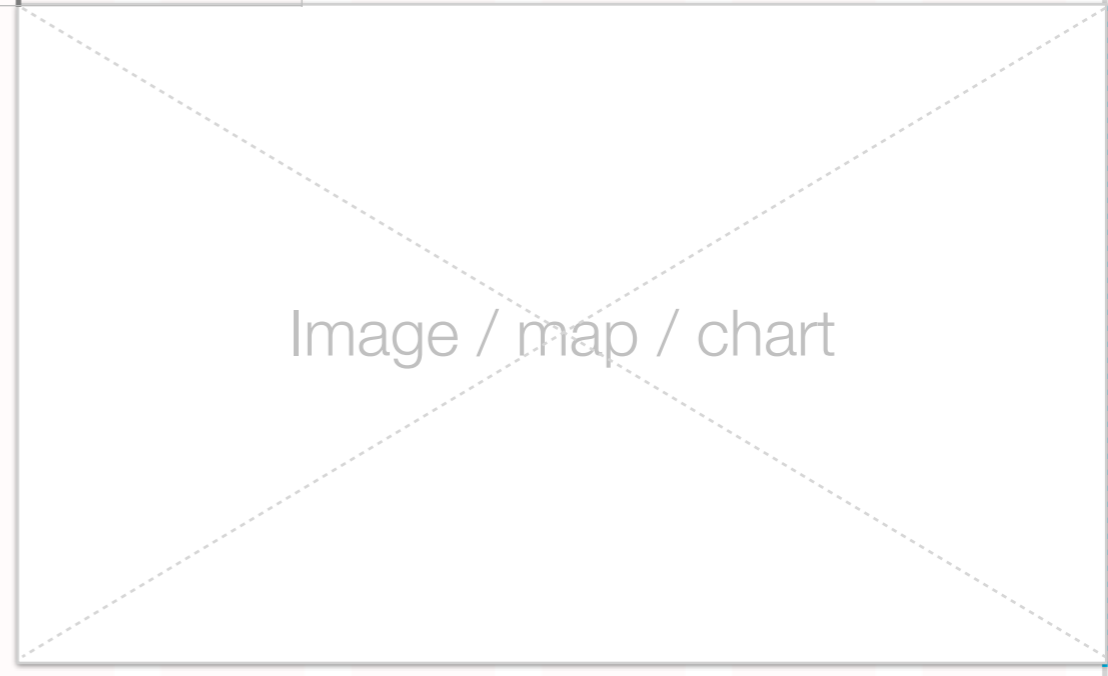
City / State / ZIP

- Overview
- Market Trends
- Crime
- Community Info
- Natural Hazards

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Advice

Submit a listing



Search

Financial Tools

Industry Insight

More

Home > New York City > Advice

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Submit

CCA.com Advice

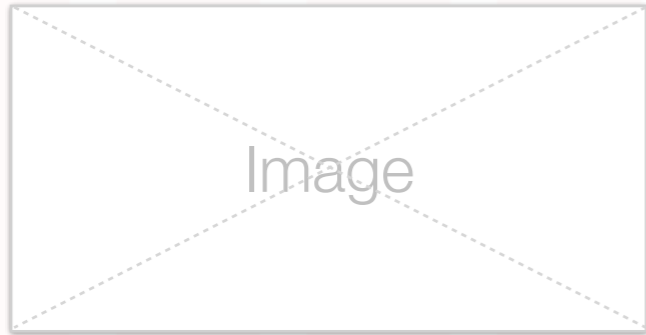
Industry News

Industry Articles

Market Trends

Guides

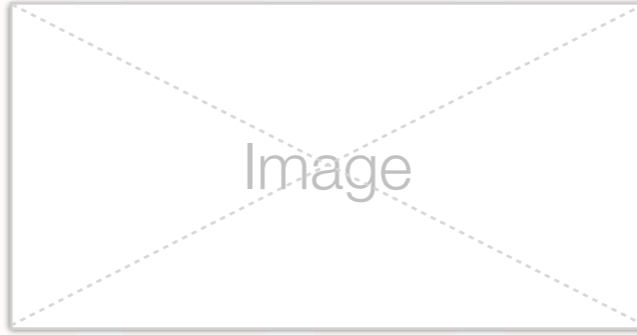
FAQ



Image

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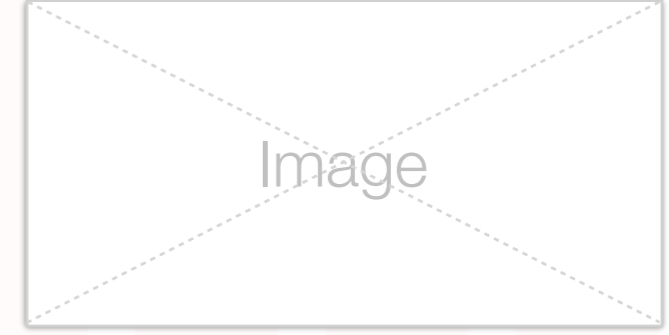
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Image

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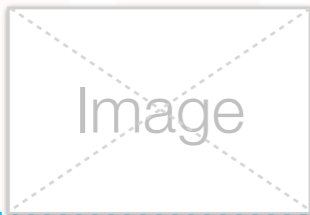


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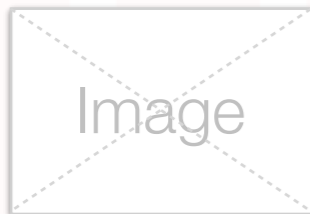


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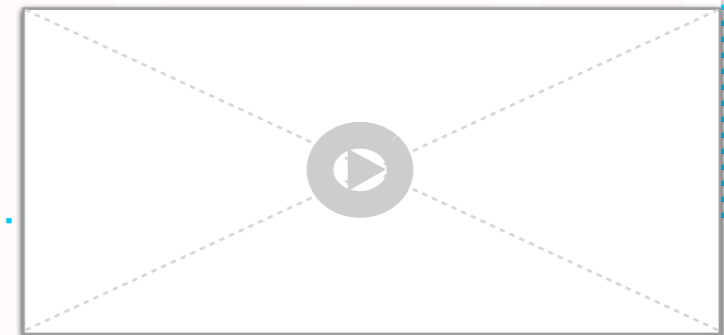
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Submit

Submit a Listing

Submit a listing



Search

Financial Tools

Industry Insight

More

Home > New York City > Submit a Listing

JOIN OUR EMAIL LIST

Submit

Submit a Listing

Name *

Full Name

Company *

Company

Phone Number *

Phone

Annual Rent *

- Please Select -

Location Address *

Address

Years Left on Lease

- Please Select -

Rent / SF

\$\$

SF

Years Left on Lease

mm/dd/yy

Land / Space Size

SF

Year Built *

yy

Asking Price*

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Occupancy*

- Please Select -

Credit Range*

- Please Select -

Property Description *

Description

Financing Options

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Submit Listing

General Pages

Submit a listing



Search

Financial Tools

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Home > New York City > Brooklyn

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[Download Buyers Guide](#)



Submit a listing



Search

Financial Tools

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More

Home > New York City > Brooklyn

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[Company Info](#)

[What we Offer](#)

[How we Can Help](#)

[List of Customers](#)

[Advertise on CCA](#)

[Contact CCA](#)

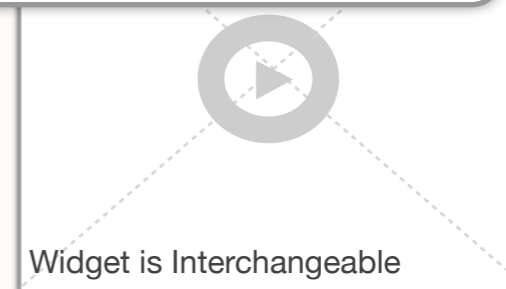
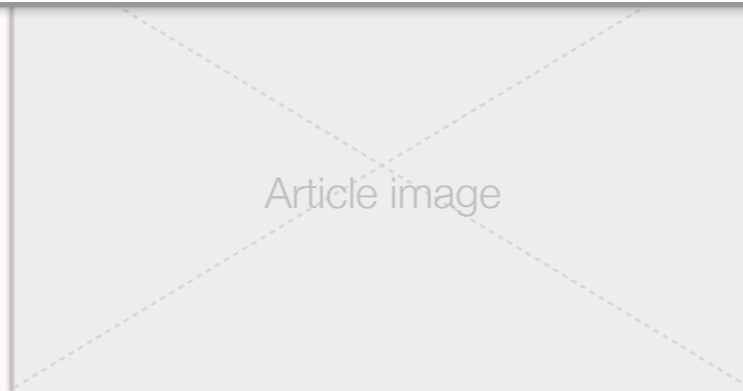
[Submit a Listing](#)

[Compare to Competitors](#)

Contact us

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Contact us



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[Download Solutions Brochure](#)



Submit a listing



Search

Financial Tools

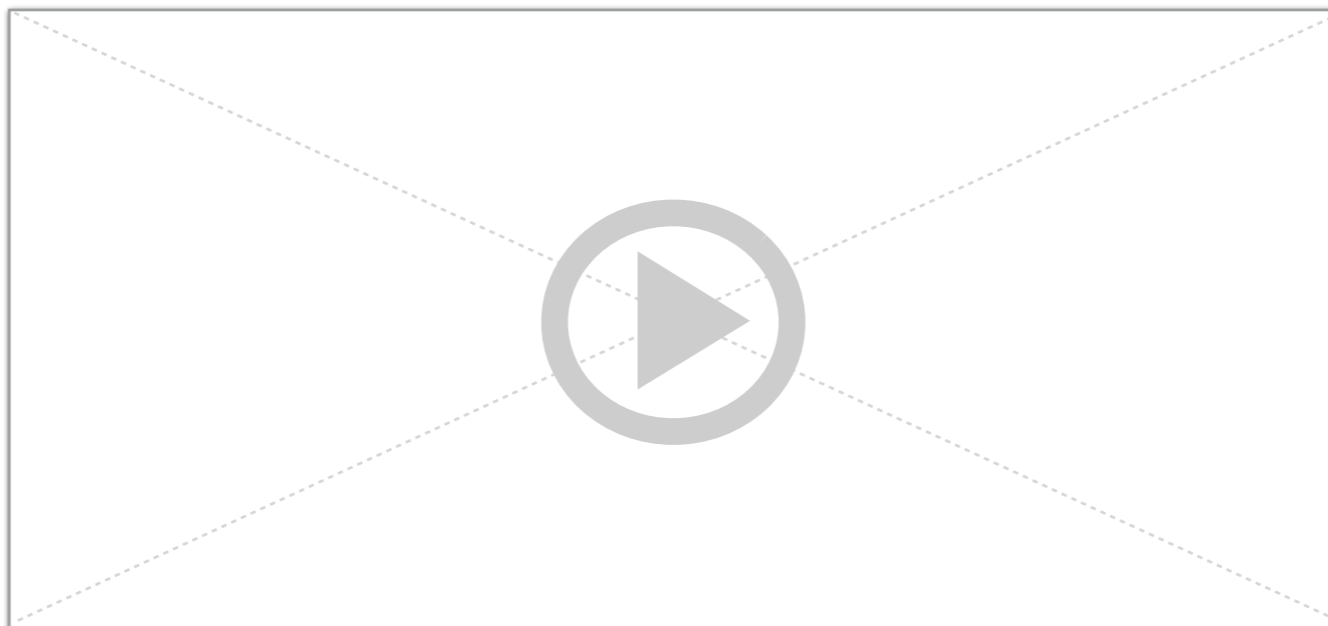
Industry Insight

More

Home > New York City

Exciting video title

Like 13, 334 Likes



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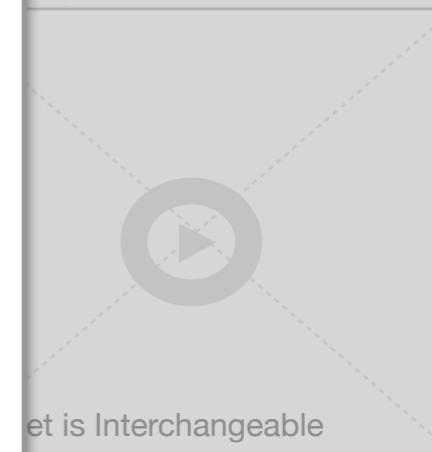
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